



Luna's Light 10k & Family 2k Fundraiser's Pack

Roath Park, Cardiff
Sunday 20th September 2026
10am

Luna's Light 10k & Family 2k Fundraiser's Pack

Creative Ways to Remember Tiny Lives

Thank you so much for joining us for our very first Luna's Light 10k and Family 2k!

Luna's Light exists to support families navigating one of life's most devastating experiences - the loss of a baby during pregnancy or in the first year of life.

Your fundraising helps us:

- Share meaningful creative resources that help people talk about and understand grief
- Distribute the children's book Skye & Luna to families, schools and professionals
- Provide compassionate support and community events for bereaved families
- Raise awareness about and encourage conversation about baby loss and how we can better support those affected

Every pound raised helps bring light, understanding and connection to families who need it most.

Thank you for being part of that.

Registration details

The 10k and Family 2k run will start and finish at the Clock Tower on Roath Park Promenade.

Registration is from 9am - please meet at the Clock Tower and sign in so we know you are with us.

Bring your own water bottle - water will be available for top ups.

Family Fun Run

Children under 16 must run with an adult. Kids are welcome to run, walk, skip, hop, scoot around the lake.

We are not responsible for your child's safety - please keep them in sight at all times.

Setting Up Your Fundraiser

The easiest way to collect donations for us is through Crowdfunder.co.uk

Step-by-step instructions to set up your crowdfunder page:

1. Go to crowdfunder.co.uk
2. Click get started
3. Choose individual
4. Choose start crowdfunding
5. Choose community
6. Add your details to create account
7. Confirm email address
8. Log in
9. Add phone number, bio and photo
10. Add name of project e.g. '10km for Luna's Light'
11. Personalise web link
12. Entity Type: CIC
13. We can't claim gift aid as we are a CIC not a Charity
14. Add aim of project
15. Add your story - fundraising pages are much more successful if they contain your own reason for fundraising for us
16. Add any of your own socials
17. Tick for extra funding
(extra details to add here)
18. Add target
19. Who is running the project: Choose Organisation
20. Name: Luna's Light CIC
21. Bank Account details:
Lunas light
Account number 17766648
Sort code 01-01-55
Business Account
22. Agree to T&Cs
23. Set project schedule
24. Enable weekly payouts

Tips for a Successful Fundraiser

Tell people why

Sharing your personal reason for supporting Luna's Light helps people connect.

Keep it simple

The most successful fundraisers are often the simplest.

Ask directly

A personal message often works better than a general post.

Share updates

People love seeing progress and cheering you on.

Celebrate the result

Let people know how much was raised and what their support has helped achieve.

We're Here to Help

If you're planning a fundraiser and would like support, we'd love to hear from you.

We can help with:

- Social media graphics
- Information about Luna's Light
- Sharing your fundraiser with our community

Contact us at: lunaslightappeal@gmail.com

Thank You

By fundraising for Luna's Light you are helping ensure that families experiencing baby loss are met with compassion, understanding and support.

From all of us - and the families we support - thank you for helping bring light into difficult moments.